



# Annual Report 2012

**YESTERDAY. TODAY. TOMORROW.**

*Hope inspired*





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**ACFID  
CODE**

Asian Aid Organisation Ltd. is a signatory to the Australian Council for International Development (ACFID) Code of Conduct demonstrating our commitment to high standards of public accountability, governance and financial management. Copies of the ACFID Code are available at: [www.acfid.asn.au](http://www.acfid.asn.au)



# NORMAN LONG

## The Asian Aid Story Begins

“We were directed by God – the whole thing was God directed,” says Norman Long, who served as voluntary president for Asian Aid for 38 years. As brother-in-law to Asian Aid founder Maisie Fook, Norman saw first hand the experiences that led to the writing of the Asian Aid story.

“Maisie visited an orphanage in Seoul, and saw people dying of the cold. Maisie asked, ‘What can I do?’, and that’s how it all began,” says Norman. That simple question started not only Maisie’s, but also sister June’s and Norman’s involvement with the organisation. Maisie and the Longs worked hard to give hope - through adoption and sponsorship - to children in Asia.

“If your heart is in it, you just do it!” says Norman. And this is exactly what the Longs have done.

*What Can I do?*



# Asian Aid Mission and Values

## Our Reason

Asian Aid's primary purpose is to alleviate poverty in disadvantaged communities in partnership with implementing partners, governments and churches. We are a Christian, non-profit organisation that is committed to providing education and vocational training to children and young adults through sponsorship programs in India, Nepal, Bangladesh and Sri Lanka. Asian Aid also provides assistance to Nepali women affected by uterine prolapse, to leper colonies, to blind and deaf schools, to communities in need of clean water, to women and children forced into sex trade, to destitute women and to the very poor.

Asian Aid is a registered charity and a signatory to the Australian Council for International Development (ACFID) Code of Conduct. It is also a supporting ministry of the Seventh-day Adventist Church.

## Our Vision

Hope is something that everybody has a right to, yet so many go without. Asian Aid has been committed to fulfill its vision of giving hope by fostering permanent positive change in the lives of disadvantaged children and their communities since its inception in 1966.

## Our Goals

We exist to:

- Empower young people, through child sponsorship, to reach their full potential.
- Meet the immediate physical needs of the most disadvantaged.
- Work effectively with communities and our partners in addressing the causes of poverty in a long term, sustainable way.
- Partner with the Seventh-day Adventist Church in its humanitarian work.

## Asian Aid gives hope

by fostering permanent positive change in the lives of disadvantaged children and their communities.



# Our Values

Asian Aid is an agency that:

- **Believes in Jesus:** in His love for others, in His compassion for the poor and in His example of giving.
- **Believes in people:** helping all who need it regardless of their religion, ethnicity, culture or gender and empowering the poor.
- **Believes in the rights of the most vulnerable:** such as children and women.
- **Believes in good stewardship:** being transparent, accountable, honest and cost-effective in all its dealings.
- **Believes in accountability and professionalism:** being responsible to God, to the people we help, to our donors, to the Australian Government and to the Seventh-day Adventist Church.
- **Believes in service:** opposing poverty and social injustice, condemning all that impoverishes children and denies their potential, and committing to sharing resources with the poor.
- **Believes in the potential of the Seventh-day Adventist education system:** working with the church, as an independent and supporting ministry, in helping deliver quality education.



# Message: Asian Aid Chairman and CEO

Reflecting on the past, appreciating the present and setting goals for the future can be a humbling experience. It is a privilege to be a part of Asian Aid, an organisation that is committed to providing permanent positive change in the lives of some of the most disadvantaged people in Asia.

The theme of this year's annual report celebrates where Asian Aid is today, acknowledges the grassroots movement of yesterday, and aspires to project a continuing vision of hope for tomorrow. God's guidance and your generous support have made this journey possible.

This is a snapshot of projects, partners, statistics and figures for the 2011-2012 financial period, but, most importantly, it is a collection of stories; stories of people who are empowering others out of poverty and into a hope-full tomorrow.

This year we have focused on capacity-building work with our partners, on the implementation of new projects and/or development of recently-initiated ones, on the placement of our first expatriate presence overseas and on the completion of the ACFID (Australian Council for International Development) Code of Conduct Self-Assessment Compliance Report. The appointment of David Keeler as the in-country director of Asian Aid for the Helping Hand Welfare Society, our partner in India, and the placement of Joshua and Tammy Moses as interns in Nepal have provided a stronger platform of compliance and cooperation with our partners in the field. The ACFID Report helped us identify areas where growth is required, while confirming other areas where Asian Aid is performing well.

The new Anti-Human Trafficking project in South India and the recently-launched Women's Safe Haven project in Nepal and the School Empowerment Program in India are already giving hope to more children, women, youth and the very poor. The expansion and diversification of our program have been met with strong support, resulting in a 15.1% increase in income for this period. In collaboration with our partners, we are always looking for new opportunities to make a meaningful difference in the lives of disadvantaged people and communities.

Since the beginning of 2012, we have also welcomed new staff in our office in Australia. Rebecca Hunter is the new Child Sponsorship Coordinator, and Sonja Larsen joined our team as the new Communication Coordinator after Kimberley Ellison, former Communication Coordinator, decided to further her studies in Melbourne. We are thankful to Kimberley for her dedication and contribution to sharing the Asian Aid story in 2011. Helen Eager has relocated to Nepal to work with the country partners there in implementing a number of projects, returning to Australia regularly for promotional reasons.

Following the launch of a formal Ambassador Program in March 2012, we are also delighted to now have 14 passionate Ambassadors partnering with us to raise support and awareness about the mission and projects of Asian Aid. They join other people, churches, schools and our Facebook community in giving hope to others today, and in the future.

Asian Aid also created more opportunities for people to become better engaged with our work by joining the social networking arena and developing a new database. The database will help us better communicate with our supporters.

Winston Churchill once said:

“We make a **living** by what we get, but we make a **life** by what we give.”

Thank you for being givers of hope.

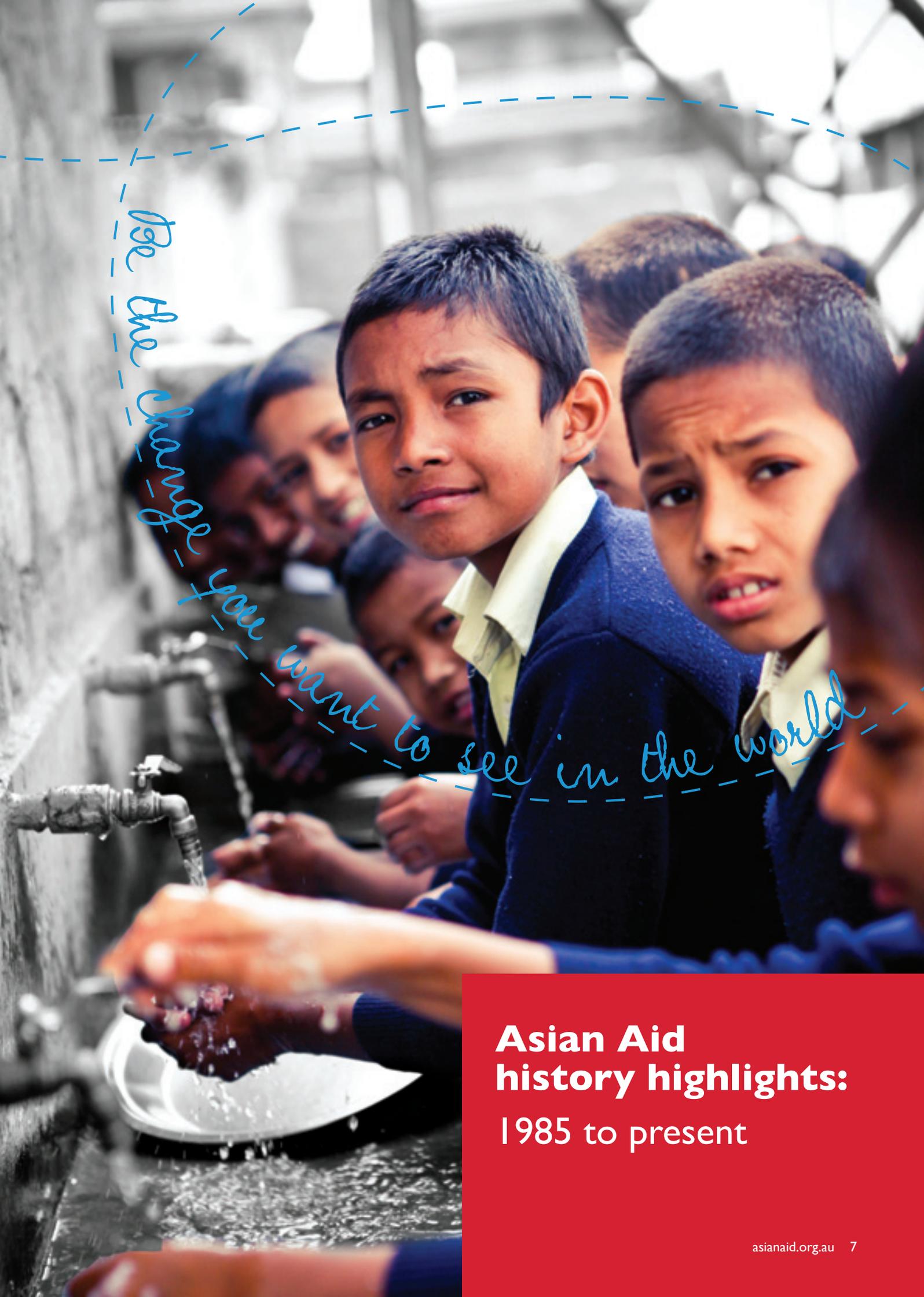
Sincerely,



Stephen Baxter  
Chairman



Richard Greenwell  
Chief Executive Officer



*Be the change  
you want to see in the world*

**Asian Aid  
history highlights:  
1985 to present**





## 2012

Anti-human trafficking work begins. 8554 sponsored children in 4 countries. 5465 children sponsored in India: 120 schools and 22 village schools.

*Revenue: \$4,569,173 - Disbursements: \$4,174,100*

# PAUL BENNETTS

## An Asian Aid story of today in Indonesia

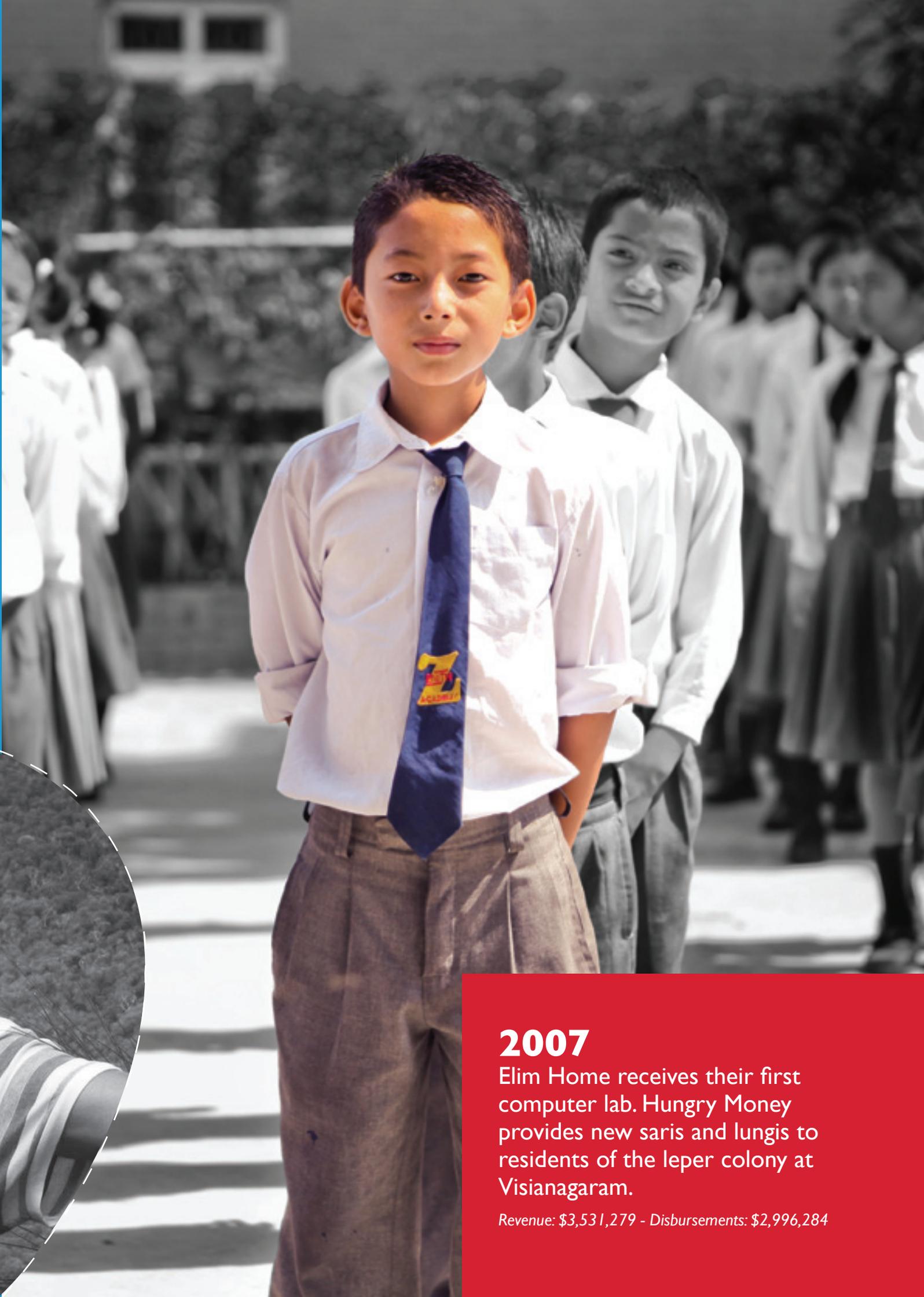
Paul and Megan with the team from Advent Indonesian Initiatives (All) are inspired by the success of the health and education lifestyle program (H.E.L.P) in some of the poorest communities in Australia's neighbouring Indonesia. "Our work is built in and around the H.E.L.P project in the poorer Islamic schools of Indonesia," says Paul, who together with his wife Megan, has been involved with Asian Aid for nearly 20 years.

All's motto - "If we can educate a child we will feed their family" - inspires Paul who admits that the most enjoyable aspect of humanitarian work is "being involved in service which makes a practical difference".

"The opportunities provided for these young people, and the hope for their families, touches me," he says.

Paul believes this year's theme Yesterday.Today.Tomorrow. sums up what life is really all about with Asian Aid. "We have leaned so much from our past, our yesterday, which helps us plan for the future, our tomorrow. But today, while there is life, there is a wonderful opportunity to 'do unto others as you would have them do unto you'," he says.





## 2007

Elim Home receives their first computer lab. Hungry Money provides new saris and lungis to residents of the leper colony at Visianagaram.

Revenue: \$3,531,279 - Disbursements: \$2,996,284



## **2002**

Founder of Asian Aid, Maisie Fook, passes away. A new purpose-built school for the Speech and Hearing Impaired children is inaugurated in India.

*Revenue: \$2,083,182 - Disbursements: \$2,404,281*

# Program Overview

## Sponsorship

Central to our mission is creating better realities for thousands of women, children and underprivileged people in Asia.

Asian Aid has chosen child sponsorship as its primary way of providing education to underprivileged children in India, Nepal, Bangladesh and Sri Lanka. Many children in our sponsorship program are orphans or come from single-parent families. Sponsorship gives these disadvantaged children hope for a brighter tomorrow.

The sponsorship journey began in 1966 by the late Maisie Fook who helped disadvantaged children in South Korea. Today more than 6,000 Asian Aid supporters share in the journey of using money, skills and time to give hope to others in need.

We strive to provide the children in our sponsorship program with:

- A holistic education that has the potential to empower them for life
- The means to achieve and maintain physical and emotional health
- The skills to ensure future economic stability; and
- Opportunities to interact with others in a compassionate and considerate manner.

While it is difficult to follow the movements of sponsored children after graduation or leaving school, evidence suggests that the gift of sponsorship and the benefits of education continue long after formal schooling ends. We are inspired by the stories of former sponsor children, who are giving hope to the next generation and reaching out to the broader community.

Asian Aid has had a solid foundation of almost 46 years of focusing on the needs of children in Asia. And one of the most exciting elements of our work is the continued improvement of sponsorship practices in Australia and in our partner offices overseas.

During the 2011-2012 financial period we have seen a 2.5% growth in the number of children sponsored. Focusing the sponsorship program in one region has helped us have greater impact, improve the program's reach and be more efficient in the distribution of funds.

Currently, Asian Aid sponsors are helping over 9000 children access quality education in four countries.

Hope filled

## India

India is our largest sponsorship country partner with 7486 children sponsored in 120 schools and 22 village schools. Our geographical presence in India spans over 2400 kilometers and reaches from Tamil Nadu in the south, to Gujarat in the west, and from Andhra Pradesh in the east to West Bengal which is as far north as the Nepal, Bangladesh and Bhutan border.

The sponsorship program in India has significantly improved in quality with more field staff monitoring the wellbeing and education of each sponsored child.



*More field staff monitor the wellbeing and education of each sponsored child in India.*



*A former sponsored child coordinates the sponsorship program in Bangladesh.*

## Bangladesh

Bangladesh is our second largest partner with 1068 children sponsored in 30 schools and 9 village schools.

Director Milton Das, a former Asian Aid sponsored child himself, has introduced several improvements in communication and efficiency. Compared to the previous period, the 2011-2012 period has seen a 33.8% increase in the number of children sponsored in Bangladesh.

## Nepal

Nepal has a small but growing program, and is home to 433 Asian Aid sponsored children. Although the number of children we sponsor in Nepal is not very big, their needs for quality education and care are. The 2011-2012 financial period has seen a 56.3% increase in the number of children sponsored in Nepal when compared to the previous period.



*Nepal is home to 433  
Asian Aid sponsored  
children.*



*Sri Lanka has had  
the largest increase  
percentage in  
sponsored children of  
all our countries.*

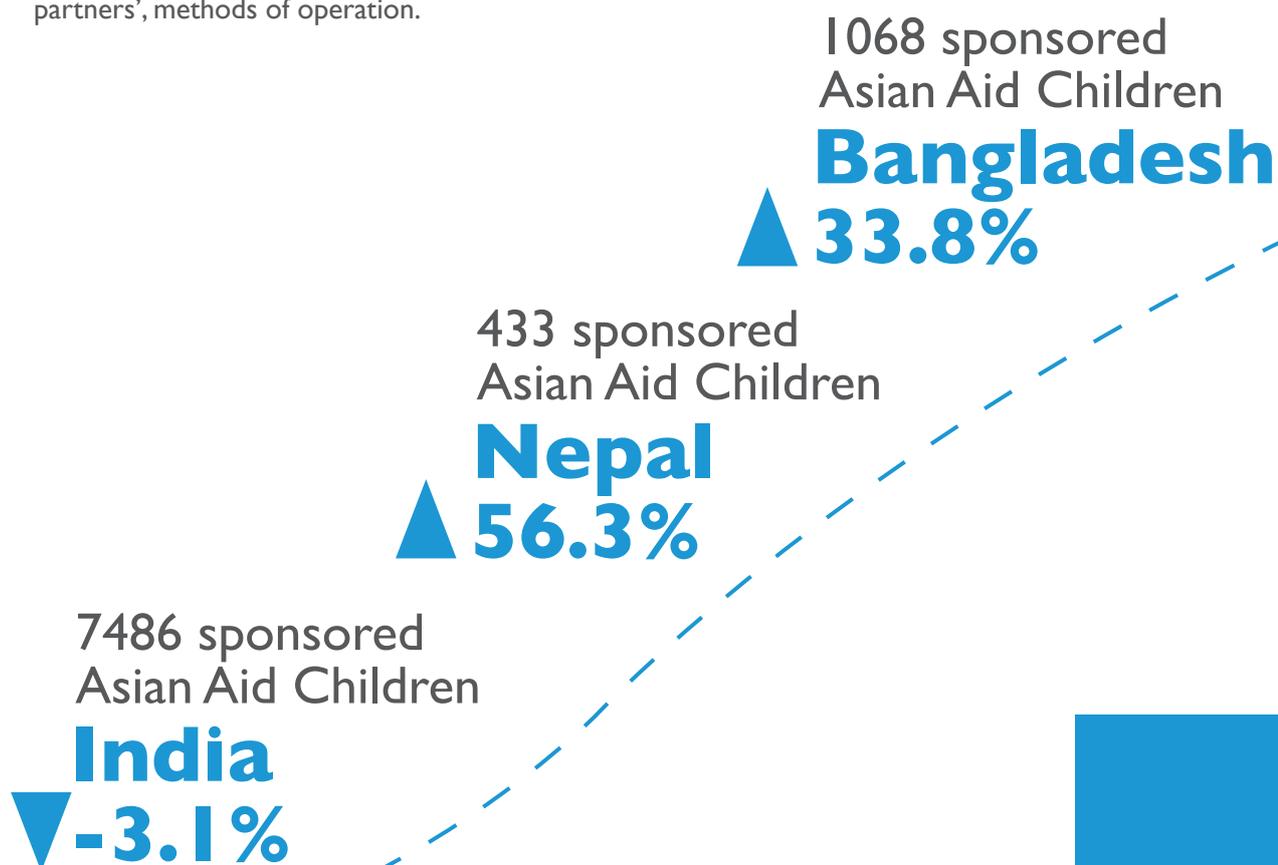
## Sri Lanka

Our smallest sponsorship program is in Sri Lanka. Seventy sponsored children are educated in the peaceful, spacious, and safe environment of Lakpahana. While growth in Sri Lanka has traditionally been small, projections indicate potential for faster growth with a 79% increase in the number of children sponsored there - the largest increase percentage of all our countries – during the 2011-2012 financial period.

School principal Gary Wilson, and his wife Kathleen, are committed to further developments in Lakpahana.

# Child Sponsorship Summary

Sponsorship is an integral part of the work we do in empowering disadvantaged children to achieve better quality of life for themselves and to contribute in positive ways to their families and communities now and in the future; in giving them hope. We are confident that our Child Sponsorship Program will continue to grow and develop as we partner with you to implement improvements in our, and our partners', methods of operation.



9057 Asian Aid  
children in 4 countries

**2012  
Growth**

▲ **2.5%**

70 sponsored  
Asian Aid Children

**Sri Lanka**

▲ **79.5%**



**“Do not think that love, in order to be genuine, has to be extraordinary. What we need is to love without getting tired.”** Mother Theresa



## 1997

Approximately 3070 children are sponsored in India. The completion of the Vizianagaram Leper Housing Project provides housing for 64 families. Western Boarding School and Orphanage are completed in Bangladesh, providing a home and school for 45 orphans.

*Revenue: \$1,206,790 - Disbursements: \$1,086,141*

# Asian Aid-Supported Projects

Asian Aid has been working through partnerships since its work began in South Korea 46 years ago. Working in partnerships with local organisations that have a structure and identity of their own - rather than building our own network - has allowed us to better understand the needs of the communities in which we work.

Our partners share the same passion and commitment to Asian Aid's work that we do. We are grateful for their dedication, their self-sacrifice and their hard work in giving hope to others in their neighbourhoods, communities and countries.

Asian Aid partners with the following in-country organisations:

## India

### Helping Hand Welfare Society (HHWS):

- Kollegal Speech and Hearing Impaired School
- Community Health Project
- Blind School

### OASIS India:

- Youth Empowered Slum (YES)/Sports for Life Project
- Anti-Human Trafficking Project

## Nepal

### Community Support Association of Nepal (COSAN):

- Zenith Academy
- Women's Health Project

### Centre for Agro-Economy and Development (CAED):

- Women's Health Project

### 3 Angels Nepal (3AN):

- Women's Safe Haven
- Children's Homes
- 3 Angels International Mission School (3AIMS)
- Health and Awareness Project (HAAP)

## Indonesia

### Advent Indonesia Initiatives:

- Health and Education Lifestyle Program (HELP)

## Thailand

- Mission Hospital Phuket - Community Health Project

# India

## Helping Hand Welfare Society (HHWS)

Our partner Helping Hand Welfare Society (HHWS) is responsible for the implementation of the sponsorship program in India.

Although HHWS was officially registered in 1998, it has been the structure behind Asian Aid's work in India for the last 34 years. While HHWS is primarily responsible for the child sponsorship program in India, it also implements smaller projects like the building of bore wells and the renovation of schools. HHWS has recently completed the construction of the new Sunrise Home, an Asian Aid-funded project. David Keeler joined the HHWS team as country director at the beginning of 2012 to help strengthen the program even further.

## Kollegal Speech and Hearing Impaired School

The Kollegal School for the Speech and Hearing Impaired is located in the state of Karnataka, southwest from Bangalore, and provides special education for almost 100 special-needs students. Asian Aid supports this school because, although deafness is quite common in the area due to cultural practices of marrying within the family, it is still poorly understood and deaf children often experience prejudice, discrimination and fewer opportunities.

Students enjoy an education program tailored to their specific needs and there is a strong sense of community and family among the boarding and day students.

Asian Aid partners with a range of organisations, such as Avondale College's student mission club COSMOS and several hearing impaired and deaf awareness organisations, to provide resources and support to students, staff and teachers at Kollegal.

## Community Health

Asian Aid, in partnership with HHWS and Bangalore Seventh-day Adventist Hospital, has provided affordable health care to the poor in three urban slums in Bangalore, South India, since April 2011. The Community Health Project focuses on three main areas: the establishment of a free health clinic in the slum areas to help those who cannot afford or do not have access to health care; the provision of subsidised or free health care for those who cannot afford it through the hospital's own community health treatment project; and health education training for health volunteers based in communities around Bangalore. The volunteers can then provide local health education, basic treatment and referral services to those in poor communities.

This project will help more than 7,250 disadvantaged men, women and children, and train some 30 health educators to help raise awareness and educate others within their communities.

*Asian Aid has raised \$17,136 towards the project to date. The total cost of the project is expected to be \$36,000.*

## OASIS India

Our partners, Oasis India, have a proven track record of delivering high quality and innovative programming with the most vulnerable in urban communities. Their strong governance and leadership have positively contributed to the organisation's high levels of success in anti-trafficking interventions.

Since 1995, Oasis India has been working among marginalised people and communities in Mumbai, Bangalore and Chennai, three of the largest Indian cities with a combined population of more than 30 million people. Oasis India offers and implements a wide range of projects including

the Asian Aid supported YES/Sports for Life program, healthcare, education, anti-trafficking work, and residential rehabilitation care. The success and challenges of these projects have led to an intimate knowledge of how to best work with marginalised people at a grassroots level.

### **Youth Empowered Slum (YES)/Sports for Life Project**

Education is the cornerstone of a child's future, but often due to tragic family circumstances children have to leave school to support their families. The YES, or Sports for Life Project, as the initiative is known at Oasis India, is working in the slums of Bangalore to give hope back to these children by engaging them once again in education. Through innovative ideas, like sports clubs and computer classes, the YES project gets young people active, educates them on health and lifestyle choices and, where possible, helps them 'catch up' so they can re-enter the classroom. Older youth are trained in specific skills that have high prospects of employment to earn a living for themselves and their families. One of the sports clubs from this project has a state-level soccer team.

### **Anti-Human Trafficking Project**

The scale of the human trafficking industry in India and the humanitarian tragedies that unfold because of it are too terrible to ignore.

In the 2011-2012 period Asian Aid began supporting Oasis' existing Anti-Human Trafficking Project which helps women and children who are caught in the binds of slavery. The project aims to rescue, rehabilitate, and reintegrate trafficked women and children so they can become financially independent and productive contributors to society. The project primarily focuses on Bangalore city and other vulnerable hotspots in Karnataka which are considered source areas.

The project has already been making a real and positive difference in the lives of many women and children. In December 2011, a large collaborative rescue operation took place in Bangalore, where 300 children, including 89 infants, were rescued with the help of OASIS India.



# Nepal

## Community Support Association of Nepal (COSAN)

Established in 1997 by a group of health and development professionals to empower poor and socially-excluded people living in rural Nepalese villages, the Community Support Association of Nepal (COSAN) has been involved in awareness and prevention programs about uterine prolapse, and in funding life-changing operations. Asian Aid has partnered with COSAN in the important role of helping to create a supportive environment for women to achieve more equitable access to resources and opportunities.

COSAN also supports water supply and sanitation, and, health and disability rights promotion projects.

### Zenith Academy

Zenith Academy was established in 1997 by Rama and Naseeb Basnet and is now an education centre for 276 sponsored children. The continual growth of student numbers has been matched by the recent expansion of its program to 10th grade. This will help older children, who previously would leave Zenith to study at a nearby school, continue their education at the Academy.

## Centre for Agro-Ecology and Development (CAED)

Considered one of Nepal's leading organisations in the fight against uterine prolapse and with over ten years of experience in this area, Asian Aid partner, the Centre for Agro-Ecology and Development (CAED), helps implement the Women's Reproductive Rights Program. The program addresses the high incidence of uterine prolapse in Nepal through a preventative and treatment-based approach.

### Women's Health Project

Two teams of health professionals are working to improve the lives and health of women in rural areas of Nepal. CAED and COSAN, with the financial support of Asian Aid Australia and in collaboration with various local NGOs, have been assisting in reducing incidences of uterine prolapse (UP) - a humiliating and debilitating condition affecting many women throughout the rural districts of Nepal – since June 2010.

With an initial focus on basic curative measures for sufferers of UP, both teams have more recently taken a stronger lead in implementing preventative measures for communities within the districts of Surkhet, Jajarkot, Dailekh, and Dhading. Awareness campaigns, support of local government health systems and training of health professionals are helping to remove the social stigma associated with UP, and are encouraging women to begin speaking openly about the issue of UP within their family and local community. UP sufferers are now demanding treatment services for their condition, and are recommending fellow sufferers from their respective areas to do the same.

More than 3,000 community members have attended community awareness campaigns and school health programs, and more than 250 women have received life-changing operations during the 2011-2012 period.

## Three Angels Nepal (3AN)

### Women's Safe Haven

Over 15,000 women are trafficked across the border from Nepal into India every year to work as sex slaves. This is one of the busiest slave tracking routes anywhere in the world. Asian Aid, in partnership with 3 Angels Nepal

(3AN), has been working with a team of professionals to provide a shelter for women who have been intercepted at the border, or escaped their captors or have been rushed to the Safe Haven by concerned family members.

The Women's Safe Haven provides refuge and counseling for the abused women, while educating and up skilling them – sewing and computer literacy classes are offered - so that they can return to their homes, provide for themselves and start new lives. 3AN also broadcasts anti-trafficking messages across Nepal, educating women and girls in remote areas about 'stranger danger' and about other tricks traffickers use.

Due to the great need for help in this area, the Women's Safe Haven has already reached capacity in its first year of operation. Asian Aid plans to expand the shelter to more than double its current size in the coming year.

### **Children's Homes**

Children's Homes, an alternative form of care for orphaned and/or abandoned children supported by Asian Aid through 3AN, provide a well-rounded home environment for children who are given the opportunity to form lasting relationship and to belong to a real family. Each home caters for 10-12 children, who are looked after by a husband and wife team, with additional assistance by full-time caretakers or other support staff. The children are encouraged to recognise and express their individual abilities, interests and talents.

## **From Tragedy to Hope: Gomati's Story**

Gomati was nine when she was forced to marry a 20 year old man, and live with his 14-member family in a crowded mud house. She was immediately given the responsibility of all the household chores and on many occasions would carry heavy loads nearly twice her size.

At 15 years old Gomati had her first delivery, but was devastated when the baby was stillborn after an eight-day labour. Sadly, no one – including herself – had known about the pregnancy, and within seven days after her delivery Gomati resumed her usual cumbersome chores. A few years later while carrying a heavy load on her back, her uterus prolapsed. Tragically, she was then forced to bear all her physical and mental agony alone.

Gomati was 47 years when she came to COSAN for help. Although she had three children, she had suffered 25 long years of her life with intense discomfort, and a severe pulling pain on her lower abdomen.

When she came to the screening camp, she could hardly walk and she was severely underweight. But after surgery and for the first time in 25 years, Gomati could walk freely and without any discomfort.

Around 9000 women with third degree uterine prolapse, like Gomati, have received life-changing operations by COSAN. 'Second life' is what the ladies call the surgical intervention – and rightly so.

Every child sponsored through the Children's Homes program is enrolled at the nearby 3 Angels International Mission School, where they receive quality education and further opportunities to mingle and learn with their fellow brothers and sisters.

The Children's Homes program began with six homes housing 80 sponsored children and grew rapidly. Within the year and through the support of Asian Aid, the program now boasts 12 homes and supports 153 sponsored children.

### **3 Angels International Mission School (3AIMS)**

As part of a five-year plan that began in 2011, Asian Aid is supporting the running of the 3 Angels International Mission School (3AIMS) in Nepal to increase its capacity until the institution is self-funded. The school provides education for 153 Asian Aid sponsored children and 31 local fee-paying students and is licensed up to grade six, with classes offered for grade seven and eight for students who opt to take external examinations at larger nearby schools.

By the end of the five-year plan, it is hoped that all eight grades will be adequately offered at the school, with community involvement boosting the enrolment of local fee-paying students. The aim is to have sufficient income to provide for the running of the school, with any additional funding used to support the running costs of the Children's Homes Program.

### **Health and Awareness Project (HAAP)**

The HAAP project utilises 3AN's radio channel in Pokhara to reach vulnerable women and children in Nepal with the vital messages of health and anti-human trafficking. The HAAP project especially targets women and children who are deprived of health and medical assistance, who are at risk of being sold, and who live in the identified communities with low marking status.

A large part of the message shared with families is about the risks and tricks that traffickers play on families to employ, sell or marry their daughters. The radio program also promotes messages of acceptance for women and girls who have been trafficked and may try to return home. Sadly, many girls return to brothels and prostitution once their families reject them.

This project enables women and children to receive:

- Protection from being sold through awareness programs
- Education and awareness on how to stop and prevent trafficking
- Opportunities to learn about healthy lifestyles
- Hope and a sense of worth, and
- Support for their freedom and rights.

3AN staff share the health and anti-trafficking messages when travelling to remote areas of Nepal as well; areas where radio might not be available.



# Indonesia

## Health and Education Lifestyle Program (HELP)

Partnering with Adventist Indonesian Initiatives, Asian Aid is helping to bring health education, English language classes and lifestyle programs to students and teachers in two of the most under-resourced schools in Lombok, one of the poorest islands in Indonesia, and to 300 people in the local village community. In a culturally sensitive way, these programs allow positive messages to influence the communities. Issues like smoking, hygiene and clean living are shared while excited children learn English so they can find employment in the booming tourism industry. Our team of experienced Australian, American and Indonesian volunteers and staff are specially trained to work in Islamic schools.

The project has been widely accepted by the community with more schools wishing to participate.

*“This letter is to establish that the English learning course that is sponsored by Asian Aid International and Asian Aid Australia has achieved a high level of success in the government exams for English learning. The school has finished equal level in English results with the number one school in Mataram Lombok. To get this in perspective we are talking about a very less fortunate school where teachers are volunteers and children pay no school fees. Compared to the other number one school in the capital city of Lombok where teachers are on a good salary and the students pay at least 1,000,000 Rupiah (equivalent to \$100AUD) per month to attend. We appreciate and greatly respect the work that you do with us here.”*

Letter sent to Asian Aid partners in Indonesia in April 2012 by the head master and head English teachers at one of the schools on Lombok. These schools are Muslim schools offering education to children who cannot afford to study anywhere else or who wish to receive a religious education.



# Thailand

## Mission Hospital Phuket – Community Health Project

A recent partnership between Asian Aid and the Phuket Hospital has enabled the hospital to conduct mobile clinics in poor gypsy communities around Phuket and surrounding islands. Although this project is in its early stages, we hope to quickly build its capacity so that hope can be given to people who cannot otherwise afford medical treatment.

Asian Aid hopes to raise \$5,000 to fund eight medical sessions/mobile clinics in these disadvantaged communities in Thailand.





*Progressive hope*



# HELEN EAGER

## The Asian Aid story continues

Helen Eager's lifetime of commitment to Asian Aid started when she helped Maisie pack warm clothing and blankets for South Korea in 1967.

"We started sponsoring a girl in South Korea soon after Asian Aid commenced its sponsorship program," says Helen. "Then we sponsored two children in Vietnam and then in India when the program moved there after Vietnam fell to the Communists."

And the work of giving hope to others progressed with Helen continuing to work alongside Maisie until Maisie's retirement when Helen accepted the call to lead Asian Aid's work more heavily into Nepal and India.

Whereas yesterday Helen found inspiration in giving warmth to those in Korea or in establishing a school for blind and deaf children in India, today she finds joy in witnessing change among the Safe Haven girls in Nepal. Tomorrow? Helen hopes Asian Aid will continue to instil hope into more lives and into more communities wherever hope is needed most.





## Ravi Kumar

### An Asian Aid story of today in India

“If it weren’t for Asian Aid, I would not know Jesus and I would still be in a cowshed,” says Ravi, former sponsor child and current Asian Aid field worker. Ravi was found in a cowshed and was brought to Elim Home in India when he was five years old. Ravi was sponsored for 17 years. Currently employed by Asian Aid partner Helping Hand Welfare Society (HHWS), Ravi’s 17-year sponsorship is a direct reflection of the success that support like this can have in a child’s life.

As a field worker, Ravi visits sponsor children four times a year to ensure their needs are being met and they are making progress at school.

But for him, this is more than a job. “Having been a sponsor child myself, I can understand the needs of other children. I want to love and help the disadvantaged children to go to school through the support of Asian Aid.” He enjoys interacting with the children, counselling them, and mentoring them about career options.

Still in touch with his sponsor, Ravi has no doubt that sponsorship changed his life. His commitment to the wellbeing of the children comes from the hope he was given; from the hope that is now his to instill in the lives of others.





## Anita Kanaiya

### An Asian Aid story of hope for tomorrow in India

Anita Kanaiya, associate executive director of Asian Aid partner OASIS India, is a busy lady. Whether reporting on the anti-human trafficking and Sports for Life/Youth Empowerment Slums projects or planning and participating in anti-human trafficking raids, whether organising a soccer match between the OASIS staff and the city police team or spending time with her daughters – there is never a dull moment in Anita’s life.

Committed to living out her faith in a practical way, Anita says, “I am energised when I share about the anti-human trafficking work and what we can do to impact this issue if we work together. I love the look on the faces of girls when we rescue them – hope!”

And it is the hope she helps instill in others that encourages her own vision for a brighter future. Anita looks forward to a continuing partnership with Asian Aid to ensure that many more communities are transformed to places of hope, security and trust and a longer involvement in anti-trafficking because of the lack of “other players” in this area.

Contemplating the past, the present and the future, Anita says, “Yesterday we never knew who you were. Today we are excited to partner with Asian Aid supporters, and tomorrow is a continuation of this journey to transform lives together.”



# Milton Das

## An Asian Aid story of yesterday in Bangladesh

Meet Milton Das. Today he is the director of Asian Aid's partner Bangladesh Children's Sponsorship Services, but yesterday he was a young boy who lost his father to cancer and needed a sponsor.

Meet Joy Butlin, Milton's sponsor. "I was working at Avondale College as a typing teacher when I attended a meeting for female staff where we were invited to sponsor a child," says Joy, who sponsored Milton for 20 years. "I chose Milton that day. And from what I remember, Milton must have been about four years old."

The Butlins continued to support Milton until 1993 when he completed a degree in education at Bangladesh Adventist Seminary and College. "It is a delight to me that Milton has been able to care for his widowed mother and be a tower of strength for his family, church and country," says Joy. "This has been one sustained sponsorship!"

Milton says he finds joy in working for underprivileged children and young people despite attractive work opportunities and salaries elsewhere. He believes he is 'fruit' of the seeds that were planted yesterday by Asian Aid. "Today," he says, "Asian Aid is continuing to plant the same seeds of love and care for other children and young people through education; seeds that will bear fruit tomorrow."





## Joshua and Tammy Moses

### An Asian Aid story of today in Nepal

Husband and wife, Joshua and Tammy Moses, say their inspiration comes from the Bible in James 1:27: “Pure and genuine religion in the sight of God the Father means caring for orphans and widows in their distress and refusing to let the world corrupt.” And they are answering God’s call everyday as they serve Asian Aid in Nepal.

Describing her job as “hands on”, Tammy, Asian Aid’s first development intern, plays an important role in strengthening communication between Nepal and Australia. Tammy, who is passionate about women’s health, is pleased to work for an organisation that helps target the huge problem of uterine prolapse in Nepal. “It’s encouraging to see such an extensive problem being treated at the very root cause,” she says.

Josh, a media field volunteer, is the eye behind the camera lenses who brings to life the powerful images of children and places that embody the Asian Aid mission. “I hope the images I capture will give Asian Aid supporters a glimpse of the valuable work they are supporting,” says Josh, “I’m happy to witness firsthand the difference their support is really making.”

Their individual roles are multi-faceted and complimentary; a lot like the Asian Aid work they experience daily. Seeing the changes in women and children who receive a ‘safe haven’ and/or an education, and witnessing the impact of the life-changing operations motivate the couple to continue serving.



Children from a village school

*in West Bengal, India*



**1992**

Approximately 2630 children are sponsored in 66 schools in India.

Revenue: \$1,080,785 - Disbursements: \$851,152

# Directors' Report

Your directors present their report to the company for the financial year ended 31 March 2012. The directors have been in office since the start of the financial year to the date of this report unless otherwise stated. The names of directors in office at any time, during or since, the end of the year are:

DIRECTOR	EXPERIENCE
Stephen Baxter Chairman B.Ec, LLM	Stephen is a commercial lawyer who resides in Sydney. He regularly contributes his legal expertise on a voluntary basis, has worked on the Adventist Church's Ethical Standards Committee and assisted with the incorporation of Greater Sydney Conference. Stephen has been an Asian Aid director since 2004.
Veronica Baird	Veronica, a registered nurse by profession though now retired, lived and worked in India for 25 years. The wisdom of her experience has been invaluable to the Asian Aid Board. She has been involved with Asian Aid for 18 years and retired from the Board on 21 August 2011.
Eugene D'Costa	Eugene is a public servant with the NSW Department of Health. He has experience as an area coordinator in emergency/disaster recovery for ADRA and as a home tutor for Mission Australia. He is also a lay preacher and public speaker and an enthusiastic ambassador for Asian Aid for over 6 years.
Carlyle Ginger B.E (Hons) MBA	Carl has been involved with Asian Aid for more than 18 years. He has extensive international project management experience for both government and aid organisations. Carl has served as a member of the ACFID Code of Conduct Committee and is a member of Red R. Retired from the board on 21 August 2011.
Nathan Hawkins BA (Psych) (Hons)	Nathan is director of Health and ADRA Services for the NNSW Conference of Seventh-day Adventist Church. He has been a long-term supporter of Asian Aid, both through sponsorship and fundraising.
Roger Isaacs BBA., FIPA	Roger has extensive accounting and auditing experience and strong networks in the Southern Asia area, having worked in both Sri Lanka and India. He became a director of Asian Aid for the second time in 2008.
Anne Norman M Psych., Dip Ed, Grad Dip Mgmt	Anne is a registered psychologist and has worked for both government and non-government organisations over the past thirty years. She has been a member of several not for profit boards over the past sixteen years. Anne has been a director of Asian Aid since 2004.
Bruna Tawake B Ed. BA (Hons)	Bruna joined the Asian Aid Board in 2007 and brings with her a wealth of experience in communications and marketing. Bruna is currently a lecturer in this field at Avondale College. She is also owner and principal consultant of BT Public Relations, a public relations agency in the Central Coast of NSW. Retired from the board on 21 August 2011.
Peter Truscott B Ed., MA (Development)	Peter joined the Asian Aid Board in 2006 and brings with him many years' experience in both Education and International Development. He is currently a consultant to aid and development agencies in the non-government sector on an international basis.
Peter Williams B.Ed, MA Ed, MBA	Peter has been involved in Adventist Education for nearly a decade, at both high school and tertiary levels. He has degrees in business and education and has completed a Master of Education and a Master of Business Administration. Appointed to the board on 21 August 2011.
Dean Morton	A CPA with 20 years of experience, Dean Morton is a longtime supporter of Asian Aid. Dean also has experience working in Development work with ADRA in PNG. Appointed to the board on 21 August 2011. Retired from the board on 15 October 2011.

DIRECTOR	EXPERIENCE
Kaye Zyderveld BCom	Kaye has been a supporter of Asian Aid for almost 40 years. Kaye has a Bachelor of Commerce with an accounting major. She has been a member of a number of Adventist and Education Boards and is currently a Senior Business Analyst for TAFE, SA. Appointed to the board on 21 August 2011.
John Hammond Dip. Teaching, BA (Hons). PhD	Dr John Hammond has worked for many years as a teacher, principal and educational administrator in the Adventist Education system. John and his wife Sue have been supporters of Asian Aid for many years.
Company Secretary	The following person held the position of company secretary at the end of the financial year:  Kerryn Patrick Kerryn has been an employee of Asian Aid Organisation since 1988. Her current role is Customer Relations Coordinator. She has a Cert IV in Business Management.

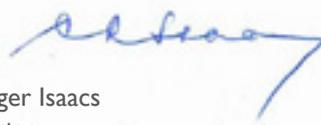
## Meetings of Directors for the period 1/4/11 – 31/3/12

During the financial year, seven meetings of directors (including committees of directors) were held. Attendances by each director during the year are as follows:

DIRECTOR	ATTENDED	MAXIMUM POSSIBLE
Stephen Baxter: Chairman	7	7
Veronica Baird	2	1
Eugene D'Costa	7	6
Carlyle Ginger	2	1
Nathan Hawkins	7	3
Rodger Isaacs	7	6
Anne Norman	7	2
Bruna Tawake	2	2
Peter Truscott	7	4
Dean Morton	2	1
Peter Williams	5	5
Kaye Zyderveld	5	5
John Hammond	3	3



Stephen Baxter  
Chairman/Director  
Dated this 24th July, 2012



Rodger Isaacs  
Director  
Dated this 24th July, 2012

To request a copy of the full audited financial report for the year ending 31 March 2012, please write to the Company Secretary: PO Box 333, Wauchope, NSW, 2446 or email [contact@asianaid.org.au](mailto:contact@asianaid.org.au).

# Principal Activity

The principal activities of Asian Aid Organisation Ltd during the financial year are to receive subscriptions and donations from the public and apply these funds to education and other development projects in developing countries. The majority of funds received and transferred overseas is for the purpose of education.

No significant change in the nature of these activities occurred during the financial year.

## Objectives

The entity's short-term objectives are to:

- Improve access to quality education as a means of breaking the cycle of poverty.
- Address the health needs of women in poverty.
- Protect the vulnerable and uphold basic human rights of women and children.

The entity's long-term objectives are to:

- Establish and maintain relationships with supporters in order to generate the means required to continue to deliver on the mission statement of the organisation.
- Strive to meet standards of best practice as outlined by the industry.
- Strive for continuous improvement in its fieldwork to ensure best outcomes for beneficiaries are achieved.

To achieve these objectives, the entity has adopted the following strategies:

- Aim to attract and retain quality staff and volunteers who share a passion for the mission of Asian Aid Organisation. The entity also has a focus on ensuring staff have competencies in key areas relevant to organisation success such as communications, development and finance.
- Strive to attract board members with industry relevant skills to ensure good governance and support for staff of Asian Aid Organisation.
- Employ staff who are committed to providing the best possible outcomes for those people with which we work. This is evidenced by the development of new programs, the monitoring and revision of existing programs and the investment made by staff in partner capacity development.
- Making clear the expectations regarding the need to meet standards set by the Australian Council for International Development. These standards ensure professional accountabilities and responsibilities are clear.



*Breaking the Cycle of Poverty*

**1987**

Land is purchased to build the new Rajahmundry Industrial Training centre. Girls are trained in tailoring and embroidery – valuable and practical skills for life. Sunshine Orphanage boasts its first completed building.

Revenue: \$601,659 - Disbursements: \$518,561

# Financial Overview

## Asian Aid Organisation Ltd

Income statement for the Year Ended 31 March 2012

	REVENUE	2012	2011
Donations and Gifts - Monetary and Non-monetary		3,919,443	3,500,091
Legacies and Bequests		-	-
Grants - AusAID		-	-
- other Australian		-	-
- other overseas		-	-
Investment Income		426,745	398,308
Other Income		222,985	98,711
<b>Total Revenue</b>		<b>\$4,569,173</b>	<b>\$3,997,110</b>

	EXPENSES	2012	2011
Overseas Projects			
- funds to overseas projects		3,249,262	2,955,661
- other project costs		-	-
Domestic Projects		-	-
Community Educations		-	-
Fundraising Costs		-	-
- public		68,969	82,229
- government and multilateral and private		-	-
Administration		855,869	<b>760,058</b>
<b>Total Expenses</b>		<b>\$4,174,100</b>	<b>\$3,797,948</b>
Excess of revenue over expenses (shortfall) from continuing operations		<b>\$395,074</b>	<b>\$199,162</b>

## Asian Aid Organisation Ltd

Statement of Changes in Equity for the Year Ending 31 March 2012

	Retained earnings	Reserves	Total
<b>Balance at 1 April 2012</b> (commencing balance)	4,220,656	3,100,000	7,320,656
Excess of revenue over expenses	395,073	-	395,073
Amount transferred (to) from reserves	-	-	-
<b>Balance at 31 March 2012</b> (year end balance)	<b>\$6,615,729</b>	<b>\$3,100,000</b>	<b>\$7,715,729</b>

# Asian Aid Organisation Ltd

Balance Sheet as at 31 March 2012

	ASSETS	2012	2011
Current Assets			
- Cash and cash equivalents		7,337,926	6,915,294
- Financial assets		66,433	96,454
Non Current Assets			
- Property, plant and equipment		60,128	33,516
- Land and building		370,070	375,976
<b>Total Assets</b>		<b>\$7,834,559</b>	<b>\$7,421,240</b>

	LIABILITIES		
Current Liabilities			
- Trade and other payables		53,376	45,047
- Provisions		36,906	48,725
Non Current Liabilities			
- Payables		-	-
- Other		28,458	6,813
<b>Total Liabilities</b>		<b>118,830</b>	<b>100,585</b>
<b>Net Assets</b>		<b>\$7,715,729</b>	<b>\$7,320,655</b>

	EQUITY		
Reserves			
Funds Available for Future Use		3,100,00	3,100,00
		4,615,729	4,220,655
<b>Total Assets</b>		<b>\$7,715,729</b>	<b>\$7,320,655</b>

# Asian Aid Organisation Ltd

Table of Cash Movement for Designated Purposes for the year ending 31 March 2012

	Cash available beginning year	Cash reserve available for projects	Cash disbursed during year	Cash available at end of year*
<b>Designated purpose</b>	<b>31 March 11</b>			<b>31 March 12</b>
Project Funds	3,764,634	3,092,916	4,081,561	4,070,624
Expense Fund	50,660	7,084	21,217	66,974
<b>Total</b>	<b>\$3,815,294</b>	<b>\$3,100,000</b>	<b>\$4,102,778</b>	<b>\$4,137,598</b>

\*excluding reserve

## ACFID Format Reports

### Asian Aid Organisation Ltd

INCOME STATEMENT FOR THE YEAR ENDED 31 MARCH 2012

(Statement of Financial Performance)

			<b>2012</b>	<b>2011</b>
			<b>\$</b>	<b>\$</b>
<b>REVENUE</b>				
Donations and gifts - monetary & non-monetary			3,919,443	3,500,091
Legacies and bequests			-	-
<b>Grants</b>				
-	AusAID		-	-
-	other Australian		-	-
-	other overseas		-	-
International Political/Religious Adherence Promotion Program			-	-
<b>Investment income</b>			426,745	398,308
<b>Other income</b>			222,985	98,711
<b>Total revenue</b>			<b>4,569,173</b>	<b>3,997,110</b>
<b>EXPENSES</b>				
Overseas Projects				
-	funds to overseas projects		3,249,262	2,955,661
-	other project costs		-	-
Domestic projects			-	-
International Aid and Development Program			-	-
<b>Total International Aid and Development Program Total</b>			<b>-</b>	<b>-</b>
Non Monetary Expenditure			-	-
International political/Religious Adherence Promotion Programs			-	-
Community education			-	-

<b>Fundraising costs</b>				
-	Public		68,969	82,229
-	government & multilateral and private		-	-
Administration			855,869	760,058
<b>Total expenses</b>			<b>4,174,100</b>	<b>3,797,888</b>
Excess of revenue over expenses from continuing operations			<b>395,073</b>	<b>199,162</b>

<b>Asian Aid Organisation Ltd</b>				
<b>BALANCE SHEET AS AT 31 MARCH 2012</b>				
			<b>2012</b>	<b>2011</b>
			\$	\$
<b>ASSETS</b>				
<b>Current assets</b>				
Cash and cash equivalents			7,337,926	6,915,294
Financial assets			66,433	96,454
<b>Non current assets</b>				
Property, plant and equipment			60,128	33,516
Land & Building			370,070	375,976
<b>Total Assets</b>			<b>7,834,559</b>	<b>7,421,240</b>
<b>LIABILITIES</b>				
<b>Current liabilities</b>				
Trade and other payables			53,376	45,047
Provisions			36,906	48,725
<b>Non current liabilities</b>				
Payables			-	-
Other			28,458	6,813
<b>Total liabilities</b>			<b>118,830</b>	<b>100,585</b>
<b>Net assets</b>			<b>7,715,729</b>	<b>7,320,656</b>

<b>EQUITY</b>				
Reserves			3,100,000	3,100,000
Funds available for future use			4,615,729	4,220,656
<b>Total equity</b>			<b>7,715,729</b>	<b>7,320,656</b>

<b>Asian Aid Organisation Ltd</b>				
<b>STATEMENT OF CHANGES IN EQUITY</b>				
<b>FOR THE YEAR ENDING 31 MARCH 2012</b>				
		<b>Retained Earnings</b>	<b>Reserves</b>	<b>Total</b>
		<b>\$</b>	<b>\$</b>	<b>\$</b>
<b>Balance at 1 April 2011</b>		4,220,656	3,100,000	7,320,656
<b>(commencing balance)</b>				
Excess of revenue over		395,073		395,073
Expenses				
Amount transferred (to)				-
from reserves				
<b>Balance at 31 March 2012</b>				
<b>(year end balance)</b>		4,615,729	3,100,000	7,715,729

<b>Asian Aid Organisation Ltd</b>					
<b>Table of Cash Movements for Designated Purposes</b>					
<b>For the Year Ended 31 March 2012</b>					
	<b>Cash</b>	<b>Cash</b>	<b>Cash</b>	<b>Cash</b>	<b>Cash</b>
	<b>available</b>	<b>Reserve</b>	<b>raised</b>	<b>Disbursed</b>	<b>available</b>
	<b>at</b>				<b>at</b>

	Beginning of the year (Including Reserve)	Available for Projects	During the year	During the year	Year end (Including Reserve)
	\$	\$	\$	\$	\$
<b>Designated purpose</b>	<b>31-Mar-11</b>				<b>31-Mar-12</b>
Bangladesh	675,645	420,748	241,715	276,480	1,061,628
India - HHWS	4,840,506	2,393,512	2,672,035	2,196,563	5,222,639
India – SUD	82,719	23,843	19,667	20,586	81,800
Nepal	552,109	167,809	904,776	909,592	547,293
Sri Lanka	3,948	-	16,113	14,523	5,538
Thailand	1,953	-	4,569	5,399	1,123
Special Projects	709,549	87,004	95,508	168,031	637,026
ACT – Group of Projects	14,090	-	330	-	14,420
YES – Youth Empowerment Slum Project	-24,999	-	80,536	55,537	
Development Project	2,030	-	2,118	-	4,148
Expense/Foundation	57,744	7,084	21,217	4,907	74,054
HELP Indonesia	0	-	44,193	28,527	15,666
<b>TOTAL</b>	<b>6,915,294</b>	<b>3,100,000</b>	<b>4,102,777</b>	<b>3,680,145</b>	<b>7,337,926</b>

## Asian Aid Organisation Ltd

### For the Year Ended 31 March 2012

#### Note 1:

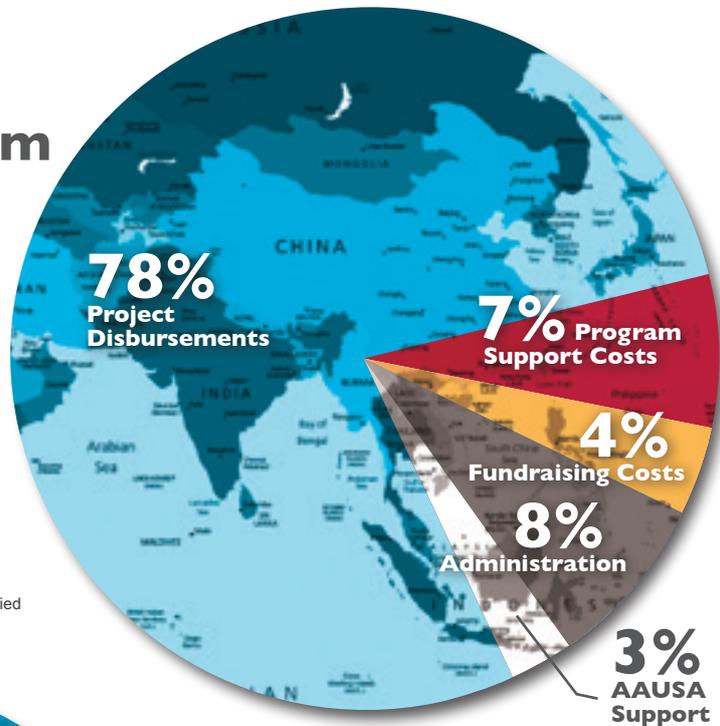
The summary Financial Reports have been prepared in accordance with the requirements set out in the ACFID Code of Conduct. For further information on the Code please refer to the ACFID Code of Conduct Implementation Guidance available at [www.acfid.asn.au](http://www.acfid.asn.au)

#### Note 2

The Income and Expense Statement contains income and expense types which have zero balances. This is due to these items having no receipts or expenditures in the financial year or its comparatives.

## Where are program funds spent?

In 2011 – 2012 we maintained partnerships across six countries in Asia. Our country programs are implemented in partnership with local NGO's.



\*Ratio's shown are calculated by taking the expenditure for the specified purpose and dividing by total expenditure.



## Where does the money come from?

Asian Aid receives donations and gifts from the Australian community for program use. Donations for administration are given to be used for the running costs of Asian Aid's office in Australia. Investment income are monies received from interest on reserve funds; these fund are also applied to the running costs of the Asian Aid administration office. Bequests are funds that have been left for use in Asian Aid's overseas program by supporters in their wills.

\*Ratio's shown are calculated by taking the income for the specified purpose and dividing it by the total income.

## What is the purpose of donations?

Donations to Asian Aid are given to support projects, sponsorship or administration.



\*Ratio's shown are calculated by taking the total donations received and splitting it out by purpose given - either projects or administration.



**“We are grateful for your support, and praise God for His abundant blessings.”**

Richard Greenwell,  
Asian Aid Australia CEO

# Independent Auditors' Report



## **Independent Auditor's Report To the Members of Asian Aid Organisation Limited**

We have audited the accompanying financial report of Asian Aid Organisation Limited (the "Company"), which comprises the statement of financial position as at 31 March 2012, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information and the directors' declaration of the company .

### **Directors responsibility for the financial report**

The Directors of the Company are responsible for the preparation of the financial report that gives a true and fair view of the financial report in accordance with Australian Accounting Standards - Reduced Disclosure Requirements and the Corporations Act 2001. This responsibility includes such internal controls as the Directors determine are necessary to enable the preparation of the financial report to be free from material misstatement, whether due to fraud or error.

### **Auditor's responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards which require us to comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error.

In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Independence**

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001.

### **Basis for qualified auditor's opinion**

Cash from donations and other fundraising activities are a significant source of revenue for the Asian Aid Organisation Limited. Although the Directors of Asian Aid Organisation Limited has implemented systems of controls to ensure the monies received at its offices are properly recorded in the accounting records, it is impracticable to establish control over the collection of revenue from these sources prior to receipt at its offices.

**Basis for qualified auditor's opinion**

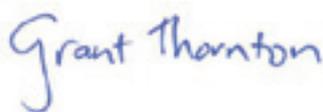
Cash from donations and other fundraising activities are a significant source of revenue for the Asian Aid Organisation Limited. Although the Directors of Asian Aid Organisation Limited has implemented systems of controls to ensure the monies received at its offices are properly recorded in the accounting records, it is impracticable to establish control over the collection of revenue from these sources prior to receipt at its offices.

Accordingly, as the evidence available to us regarding revenue from this source was limited, our audit procedures with respect to cash from donations and other fund raising activities had to be restricted to the amounts recorded in the financial records. We therefore are unable to express an opinion whether cash from donations and other fund raising activities obtained by Asian Aid Organisation Limited are complete.

**Qualified Auditor's opinion**

In our opinion, except for the effects on the financial report of such adjustments, if any, as might have been required had the limitation on our audit procedures referred to in the qualification paragraph not existed. The financial report:

- a The financial report of Asian Aid Organisation Limited is in accordance with the Corporations Act 2001, including:
  - i giving a true and fair view of the Company's financial position as at 31 March 2012 and of its performance for the year ended on that date; and
  - ii complying with Australian Accounting Standards - Reduced Disclosure Requirements and the Corporations Regulations 2001
- b The financial statements show a true and fair view of the financial result of fundraising appeals conducted during the year;
- c The financial report also complies with the ACFID Code of Conduct Summary Financial Report;
- d The accounting and associated records have been properly kept during the year in accordance with the Charitable Fundraising Act 1991 and the regulations; and
- e Monies received as a result of fundraising appeals conducted during the year has been properly accounted for and applied in accordance with the Charitable Fundraising Act 1991 and the regulations;



GRANT THORNTON AUDIT PTY LTD  
Chartered Accountants



A G Rigele  
Partner - Audit & Assurance

Sydney, 24 July 2012





## 1985

Total sponsorship: 3500 with approximately 2300 children in 57 schools in India.

*Earliest recorded figure*

*Revenue: \$589,683*

*Disbursements: \$429,442*

# Communication Overview

Engaging in meaningful and creative ways with current supporters, attracting younger donors and building increased awareness about projects, initiatives and programs have been key objectives for the Asian Aid's Communication team during the past year. An increased focus on sharing hope stories – through articles, photographs and events - was matched by an increase of 15.1% in donations in the 2011-2012 financial period.



## In 2011-2012, we:

- Launched a formal ambassador program in Australia and New Zealand. Since the launch of the formal program in March 2012, 14 committed supporters have become Asian Aid ambassadors.
- Joined Facebook. Since the launch of the Asian Aid Australia Facebook page in February 2012, some 258 people have 'liked' the page, 48 discussions have been started, 5 polls have been conducted, 11 photography albums have been posted and 766 people have engaged with the posts.
- Supported Wallsend Adventist Church's Big Day In event and Avondale College's *Change is Coming* concert. Last year's *Setting Hope in Motion Big Day In* weekend, November 25 and 26 2011, saw hundreds of people become

inspired to make poverty history, raised over \$35,700 for the Nepal Women's Health project and the Kollegal School and helped sponsor a number of children. The *Change is Coming* concert raised \$4,000 – the biggest fundraising event for Avondale's student mission club Cosmos – for Tonea School in India.

- Attended 6 camp meetings, visited 16 churches and made 8 school visits in Australia and New Zealand.
- Wrote 17 media releases all of which were accepted for print and/or broadcast in key Adventist publications and media outlets such as, *The Record*, *Signs of the Times* magazine, *Connections* (Avondale College), *InFocus* news broadcast and *NorthPoint* newsletter.

- Produced and aired the first Asian Aid radio spot on Wagga's Life FM radio station.
- Promoted Asian Aid and key projects/initiatives in *The Record*, Avondale College's *Jacaranda* yearbook and *The Teach* magazine through a series of eight adverts targeting peak giving times and publication-specific audiences.
- Produced four editions of the *Response* newsletter, strengthening its repositioning as a fundraising magazine by having thematic editions.
- In-serviced staff from partner office Helping Hand Welfare Society (HHWS) in India by conducting and participating in a series of training seminars in May 2012. Fifteen HHWS staff attended the training sessions. Some key topics covered in the training sessions were: child protection, communication and photography, the Asian Aid Organisation and USA strategy, and field officer presentations.
- Created a Style Guide for the Asian Aid Organisation and organised training for key staff in the implementation of the Style Guide. The Style Guide provides brand guidelines to help manage the integrity of the Asian Aid brand. Complete with a CD of graphic design templates, the Style Guide booklet provides the Communication team and their agencies, the ambassadors, internal and external suppliers, graphic design and printing contractors and other business partners with a resource to assist in working with the Asian Aid visual identity.
- Designed and produced merchandise pieces such as, caps, polo shirts and pens, featuring the Asian Aid logo and website address.
- Produced and promoted letter templates in order to encourage a deeper relationship between donors and sponsored children etc.

**The Communication team has seen changes this year with Kimberley Ellison, Asian Aid's Communication coordinator, moving to Melbourne at the end of 2011 to further her studies and Sonja Larsen, an Avondale College Communication graduate, replacing Kimberley in 2012. Sonja was also joined by Joshua and Tammy Moses, interns/media volunteers, from Nepal this year.**

**Communication activities will continue to focus on relationship building, partnership consolidation and fundraising in the near future. In 2012 – 2013, we plan to:**

- Develop a strategy to package and use the Big Day In event format to partner with other churches in Australia and New Zealand.
- Resource sponsors and children to communicate more effectively with each other with the view of helping to develop stronger relationships between the two groups, and encourage a more intentional word-of-mouth endorsement of the agency by its current supporters.
- Research, develop and launch a gift catalogue alternative which appeals to the wider community etc.

It is often said that involvement and relevancy are the most important aspects of effective Communication. By being our most committed, enthusiastic and involved promoters, you, our supporters, have helped Asian Aid remain relevant. Together, we can give hope TODAY!

# Asian Aid Australia Staff

*empowered to give hope*



## **Jasna** - Accounts

"I'm very pleased to be working for an organisation that is making a real and lifelong difference in people's lives." Jasna started working for Asian Aid in 2010.



## **Jo** - Administration

"I am inspired to work for Asian Aid because I am able to see the positive changes in the children's lives and be part of the reason for the gorgeous smiles on their little faces." Jo started working for Asian Aid in 2001.



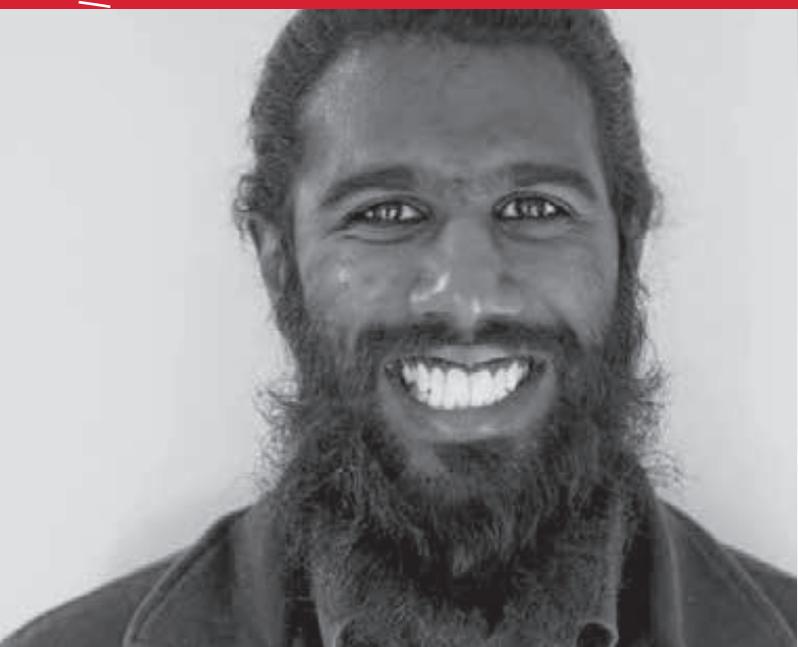
## **Helen** - Nepal

“I am inspired to continually work for Asian Aid because of the difference I see in the lives of the children who were sponsored long back and are now giving to others. What makes me most happy is to spend time with the children - little and big.” Helen heard of Asian Aid in 1967 and helped packing tea chests and making patch work quilts for South Korea. ‘Mummy Eager’, as the children in Asia call her, has played a very important role in furthering the mission of the agency.



## **James** - IT

“If I could, I would tell a child to ‘never give up’.” James, who hopes that one day Asian Aid will no longer be needed, started volunteering for the agency in 2006. He became an employee in 2008.



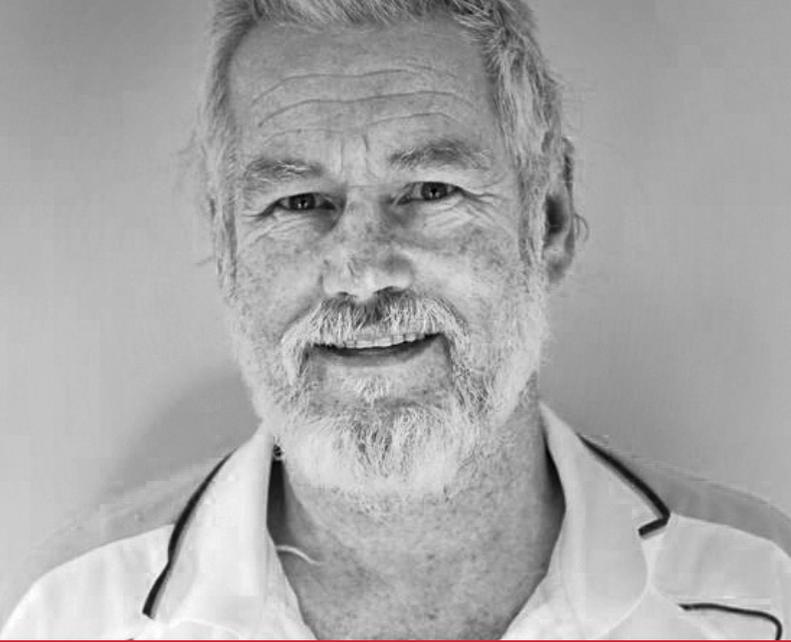
## **Josh** - Media Volunteer, Nepal

“When I think of the theme of ‘Yesterday.Today.Tomorrow.’ I think of an adult looking back at their life as a sponsor child. What opportunity they have been blessed with, and then what they will do with the realisation of the blessing they had.” Josh started working for Asian Aid in 2012.



## **Kerryn** - Customer Relations/ Promotions

“I really enjoy hearing the stories of young people who have been supported by Asian Aid in gaining an education, and have made good in their lives. I love the thought that I had a part in that story.” Kerryn started working for Asian Aid in 1988.



## **Leigh** - Sponsorship

“I am inspired to work for Asian Aid because I know that I am involved in something that changes lives and gives hope to people who otherwise would have none.” Leigh started volunteering for Asian Aid in 2002 and has been involved with the agency ever since.



## **Quentin** - International Programs

“The best part of my job is going home at the end of the day knowing that my work supports children to be in school rather than making profits for a corporation.” Quentin started working for Asian Aid in 2010.



## **Sharri** - Sponsorship

“While realising my own blessings day by day, I wish to simply play a part, in any way I can, in offering hope to those who need it most.” Sharri started working for Asian Aid in 2007.



## **Sonja** - Communication

“My prayer for Asian Aid is that we continue to be learners and doers, so that we can be as effective as possible in our work.” Sonja started working for Asian Aid in 2012.



## **Rebecca** - Sponsorship

“One of the most exciting things about coming to Asian Aid has been the planning, goal setting and vision of where we want to be in the future. Yesterday helped us to today. Today we are planning for tomorrow.” Rebecca started working for Asian Aid in 2012.



## **Richard** - CEO

“I pray that we can continue to make a difference in the lives of disadvantaged women and children. I wish for growth so that we can help more people, but I am also reminded that if everything we are doing makes a difference in the life of only one child, it is worthwhile.” Richard started working for Asian Aid in 2008.



## **Tammy** - Intern, Nepal

“I’ve always found much of my Christian motivation from James 1:27. ‘Pure and genuine religion in the sight of God the Father means caring for orphans and widows in their distress and refusing to let the world corrupt.’ Working for Asian Aid helps me express my Christianity.” Tammy started working for Asian Aid in 2012.

**“To serve is beautiful, but only if it is done with joy and a whole heart and a free mind.”** Pearl S. Buck

Thank you for serving with such beauty.

# Thank You

**Yesterday. Today. Tomorrow.** A span of time that captures the story of God at work in people with a real passion for disadvantaged women, children and communities in Asia - 'the least of these'. Changed lives, empowered lives and sacrificial lives interconnected into the same story. Difficult as it is to express the importance of the role you have played, are playing and will be playing in writing the Asian Aid story, one thing is certain: this is your God-inspired story. You accepted His call and made the Asian Aid vision possible. Thank you.

We are grateful for and humbled by your generosity, your prayers, your encouragement and your involvement with us this year.

Whether you have sponsored a child or more than one, whether you have donated to a project or promoted one to the community of a town, a school or a church, whether you have hosted a social justice program or have managed the Op-Shop, whether you have told a friend about Asian Aid or 'liked' the Facebook page, whether you have visited schools or projects overseas or sent a card or a gift to your sponsored child, whether you have collected stamps or forfeited tax deductibility to support the Hungry Money Fund or the operation of our office; whether you have freely given of your time and expertise as a board member or worked beyond the call of duty as a staff member, whether you give regularly or have given just once; whether you have chosen to become an Asian Aid ambassador in a formal way or have distributed newsletters to churches and/or retirement villages in an informal way, whether you partner with us in the field or at home, whether... We can't mention you all, but we salute you all for who you are and for what you do.

We are confident the 2012-2013 chapter of the Asian Aid story will be as hope-filled and as inspirational as the past 46 years have been because God is still writing it through you.

*"All the great things are simple, and many can be expressed in a single word:  
freedom, justice, honor, duty, mercy, hope."*

Winston Churchill

Thank you for being agents of simple but great things; agents of hope.

**The Asian Aid Australia team**

# GARY AND KATHLEEN WILSON

## An Asian Aid story of tomorrow in Sri Lanka

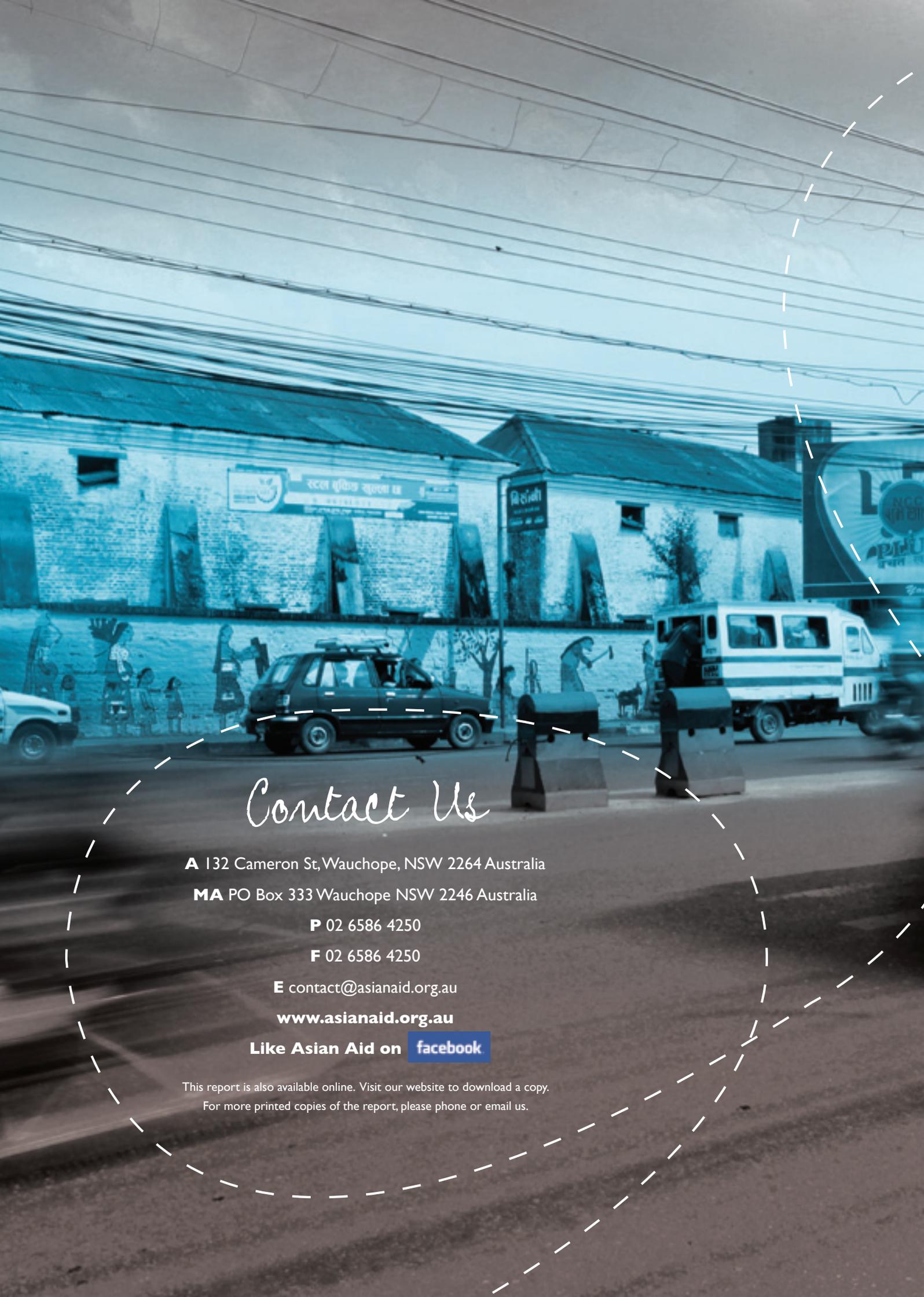
The word Lakpahana means a 'shining light'. And that's exactly what the oldest Seventh-day Adventist School in Sri Lanka is to the Asian Aid sponsored children who study there. Providing quality education to over 200 students, Lakpahana Adventist College and Seminary serves as a boarding school for around 70 Asian Aid sponsored children.

Gary Wilson, the school principal, and his wife Kathleen, a teacher and Asian Aid sponsorship coordinator, give hope to many underprivileged children – children like Janith - in the Lakpahana district. "I value education here," says 18 year-old Janith, a sponsor child, "because it will help me become a better citizen of the world."

Gary and Kathleen hope the growth in the sponsorship program at their school will be matched by developments in other areas of the school. "We hope to construct a new classroom building and renovate some of our current buildings," says Gary. This is their challenge for tomorrow.

*a shining light*





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